

# Actionable insights into the world's cards and payments markets

Helping issuers, networks, acquirers, merchants, investors and fintechs worldwide to:

- Understand global trends in cards and payments
- Identify opportunities for expansion, investment and partnerships

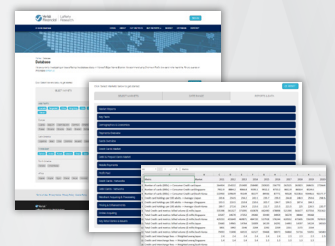
## 72 Country Reports

Commentary- and data-packed reports, looking in detail at the cards and payments industry in each country, including key metrics, the regulatory landscape, digital and mobile payment developments, networks' and issuers' competitive positions, merchant acquiring markets, plus economic and demographic indicators.



## Research Database

Online access to Country Reports, plus interactive database featuring comparable data functionality with export to Microsoft Excel™.



## Bespoke Research

Project-based research leveraging Argus Advisory Research's unique data sets and expert network, supporting cross-border expansion, marketing and competitive landscaping strategies.



## Global Coverage

### Africa

Algeria, Angola, Egypt, Ghana, Kenya, Mauritius, Morocco, Nigeria, South Africa, Tunisia

### Asia-Pacific

Australia, Bangladesh, China, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam

### Europe

Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Romania, Russia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom

### Latin America

Argentina, Brazil, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay, Venezuela

### Middle East

Bahrain, Egypt, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Turkey, United Arab Emirates

### North America

Canada, Puerto Rico, Mexico, United States

# Argus Advisory | Research

A TransUnion® Company

© 2022 TransUnion LLC. All rights reserved.

To find out more about Argus Advisory Research's capabilities or to discuss subscription options:

**Email:** [research\\_enquiries@verisk.com](mailto:research_enquiries@verisk.com)

**Telephone:** +44(0)20 7337 4200

**Online:** [argusadvisoryresearch.com](http://argusadvisoryresearch.com)