

# CONTENTS

- Executive summary** ..... 5
- Argentina** ..... 23
- Brazil** ..... 33
- Chile** ..... 47
- Colombia** ..... 57
- Ecuador** ..... 66
- Mexico** ..... 73
- Paraguay** ..... 84
- Peru** ..... 91
- Puerto Rico** ..... 100
- Uruguay** ..... 107
- Appendices: Data** ..... 114
  - Appendix I: Argentina. .... 114
    - i. Cards market*
    - ii. Merchant acquiring*
    - iii. Online acquiring*
  - Appendix II: Brazil ..... 125
    - i. Cards market*
    - ii. Merchant acquiring*
    - iii. Online acquiring*
  - Appendix III: Chile ..... 136
    - i. Cards market*
    - ii. Merchant acquiring*
    - iii. Online acquiring*
  - Appendix IV: Colombia. .... 146
    - i. Cards market*
    - ii. Merchant acquiring*
    - iii. Online acquiring*

Appendix V: Ecuador .....	157
i. Cards market	
ii. Merchant acquiring	
iii. Online acquiring	
Appendix VI: Mexico .....	168
i. Cards market	
ii. Merchant acquiring	
iii. Online acquiring	
Appendix VII: Paraguay .....	178
i. Cards market	
ii. Merchant acquiring	
iii. Online acquiring	
Appendix VIII: Peru .....	189
i. Cards market	
ii. Merchant acquiring	
iii. Online acquiring	
Appendix IX: Puerto Rico .....	200
i. Cards market	
ii. Merchant acquiring	
iii. Online acquiring	
Appendix X: Uruguay .....	210
i. Cards market	
ii. Merchant acquiring	
iii. Online acquiring	

Each appendix includes the following tables:

**i. Cards market**

*Total cards payment metrics*  
*Contactless cards metrics (bar Ecuador)*  
*Credit card numbers*  
*Total credit cards metrics*  
*Credit cards profitability indicators*  
*Retailer credit card metrics (Chile only)*  
*Debit cards numbers*  
*Debit cards metrics*  
*Prepaid/e-money cards metrics*  
 (bar Chile, Colombia, Mexico & Puerto Rico)

**ii. Merchant acquiring**

*Merchant acquirer credit card market share*  
*Credit card merchant service charges*  
*Merchant acquirer debit card market share*  
*Debit card merchant service charges (bar Ecuador)*  
*Credit card issuer/issuing processor relationships*  
*Credit card acquirer/acquiring processor relationships*  
*Credit card issuing processor market shares by card numbers*  
*Credit card acquiring processor market shares by number of POS*

**iii. Online acquiring**

*Online merchant acquirer market share*